**IN THE CLAIMS**

Claims 1-15. (Cancelled)

16. (Currently amended) A method for conducting a transaction using a cashier-side unit and a customer-response unit, the customer-response unit including a communications link, the method comprising:

receiving, via the communications link of the customer-response unit, content for presentation at the customer-response unit during the transaction;

communicating a monetary amount of the transaction from the cashier-side unit to the customer-response unit; and

receiving customer input at the customer-response unit; and

transmitting the customer input and the monetary amount to a remote service provider for authorization.

~~16~~17. (Currently amended) A method according to claim 16, further comprising:

entering the monetary amount of the transaction into the cashier-side unit.

~~17~~18. (Currently amended) A method according to claim 16, further comprising:

receiving authorization from the remote service provider for the transaction.

~~18~~19. (Currently amended) A method according to claim 16, further comprising:

generating a record of the transaction and transmitting the record to an electronic receipts service.

~~19~~20. (Currently amended) A method according to claim 16, wherein the content for presentation comprises an advertisement, coupon or award.

~~20~~21. (Currently amended) A method according to claim 16, wherein the customer input

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comprises an electronic signature.

~~21~~22. (Currently amended) A method according to claim 16, wherein the customer input comprises a personal identification number (PIN).

~~22~~23. (Currently amended) A method according to claim 16, wherein the customer input comprises a biometric <u>data</u>.

~~23~~24. (Currently amended) A method according to claim 16, further comprising:
   presenting the content at the customer response unit.

~~24~~25. (Currently amended) A method according to claim 16, wherein the cashier-side unit does no receive the content for presentation at the customer response unit.

~~25~~26. (Currently amended) A system for conducting a transaction, comprising:
   a cashier-side unit comprising:
      a cashier interface for entering a monetary amount of the transaction; and
      an authentication interface for transmitting information to an authentication
server; ~~and~~
   a customer-response unit coupled to the cashier-side unit, the customer-response unit
comprising:
      an interface to a content-provider for receiving content for presentation; and
      a customer interface for receiving customer input; <u>and</u>
   <u>an electronics receipts service for storing a record of the transaction</u>.

~~26~~27. (Cancelled)

~~27~~28. (Currently amended) A system according to claim ~~25~~ <u>26</u>, wherein the content for presentation comprises an advertisement, coupon, or award.

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2829. (Currently amended) A system according to claim 25 26, wherein the customer input comprises a signature.

2930. (Currently amended) A system according to claim 25 26, wherein the customer input comprises a personal identification number (PIN).

3031. (Currently amended) A system according to claim 25 26, wherein the customer input comprises a biometric data.

3132. (Currently amended) A computer program product for conducting a transaction using a cashier-side unit and a customer-response unit, the customer-response unit including a communications link, the computer program product comprising a computer readable medium encoded with a program module, the program module including instructions for:

    receiving, via the communications link of the customer-response unit, content for presentation at the customer-response unit during the transaction;

    receiving a monetary amount of the transaction from the cashier-side unit;

    receiving customer input at the customer-response unit; and

    transmitting the customer input and the monetary amount to a remote service provider for authorization.

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